



Save time and optimize the meeting culture

Bank am Bellevue AG and Bellevue Asset Management AG are part of the Bellevue financial services group, with different locations around the world. Their informatics are operated centrally at headquarters in Küsnacht. As COO/CIO, Holger Schultes is in charge of the smooth functioning of the Bellevue Group's IT as well as the back-office of the Bank am Bellevue. Schultes, with experience gained over an 18-year career in the banking world, assumed the helm of the IT department in 2010.

DRAWBACK IN THE MANAGEMENT OF MEETING ROOMS

Always with enhanced performance in mind, the rather patched together meeting room management at the Zurich property immediately caught Holger Schultes' eye: "We moved into a new building on Rennweg in January 2018. One floor is comprised entirely of meeting rooms. But at that time, the rooms were still managed completely manually. Daily printouts were made from Exchange Calendar and taped to the meeting room door. This was no longer a contemporary solution and the meeting culture also suffered as a result," explained Holger Schultes. "It was not unusual for reservations to be forgotten or for things to not function properly. For me, there is nothing worse than barging in on an occupied meeting room with a guest." To counter this drawback and to better manage meeting rooms, Holger Schultes sought an automated solution.



"When I saw the ROOMZ display, I knew right away that this was the solution. On the one hand, the elegant, wireless displays are optically pleasing, while on the other, they have simplified our meeting room management and improved the meeting culture."

Holger Schultes, CIO Bank Bellevue AG and Bellevue Group

BB Bellevue

LOCATIONS

Küsnacht (headquarters), Zurich, Frankfurt, New York, London, Curaçao

SECTOR

Financial services

HEADCOUNT

114 employees in total

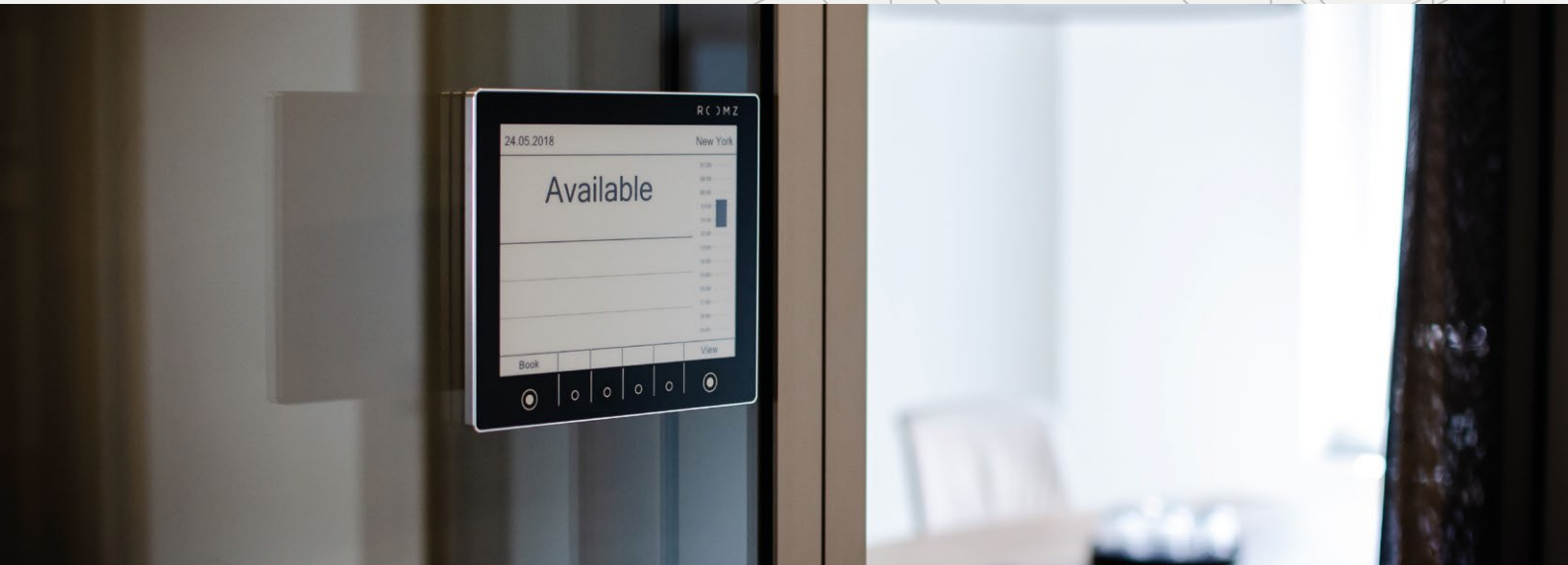
70 employees at headquarters in Küsnacht

NUMBER OF ROOMZS DISPLAYS

12 displays

The Bellevue Group, headquartered in Küsnacht on Lake Zurich, is an independent Swiss financial group focused on wealth management and private banking. Group companies include Bank am Bellevue AG and Bellevue Asset Management AG with locations in Zurich, Frankfurt (StarCapital AG), New York, London and Curacao, where it manages one of the world's largest biotech funds.

www.bellevue.ch



ROOMZ DISPLAYS IMMEDIATELY IMPRESS

The CIO was in the market for wireless displays that are linked to Exchange Calendar, and which automatically show the availability of every meeting room. Not long after, a friend drew his attention to the ROOMZ solution, which seemed to meet his requirements. He remembers: “The lean, elegant displays and the range of functions immediately convinced me.” He contacted ROOMZ within days. The phone conversation convinced the CIO that this solution met all his requirements: “The direct link to Exchange Calendar and the easy operation were top priority for me. Since we have many glass walls, the solution also had to function wirelessly. I also highly value the esthetics. The displays had to be chic and match our culture.” Security is also an important issue in a banking environment. In regard to security, Holger Schultes added: “Classic bank robbery is increasingly moving to the digital sector; which is why we checked the display solution to make sure it meets our security standard and then opted for an on-premise installation.”

“We used to print out meeting room reservations and tape them to the meeting room doors. We wrote changes on the sheet with a pen. The entries were rarely truly up to date. ROOMZ displays have taken a lot of work off our hands – employees reserve meeting rooms themselves and everything runs automatically.”

Nicole Kilgus, Front Office Staff

TOP GRADES FOR ROOMZ – WITH NO EXCEPTION

Holger Schultes ordered the displays needed. Through remote service, ROOMZ co-founder Patrick Terreaux installed the server at the company headquarters in Küsnacht and configured the solution together with Holger Schultes. The CIO and his team commissioned the individual displays themselves. Since

then, the solution has run entirely without a hitch, and the users are also very satisfied with it, as confirmed by Holger Schultes: “The front office staff is happy. They no longer need to print out the calendar and tape it up on the meeting room doors. We also now have the option for booking ad hoc meetings in free rooms directly on the display or to free up rooms in which meetings end early. ROOMZ displays save you time, optimize processes and improve the meeting culture. The ROOMZ specialists work professionally, reliably, quickly and are pleasant. We are very satisfied both with the solution and the service provided – without exception.”

ROOMZ SOLUTION TO FEATURE INTEGRATED SENSORS

Holger Schultes also expressed great interest in the developments of ROOMZ. One example is the intelligent ROOMZ Sensor which has just been introduced in the market, and which enables a range of new functions: Automatic meeting room release for rooms that have been reserved for meetings which do not take place, data analysis and a handy overview of which meeting room would be free at a certain time. “The integration of sensor technology into the solution will enable us to expand the ROOMZ portfolio into an ecosystem,” anticipated Holger Schultes.